

JOANNA YOULE  
TEL: 608 495 598  
EMAIL: Jo@Joyoule.co.uk  
www.joyle.co.uk

#### EMPLOYMENT HISTORY

07/05 - 09/12

**POSITION: MUSIC JOURNALIST/PRESENTER, BBC 6 MUSIC**



Main Roles: Presenting the BBC 6 Mix & The Music Week. Live reporting from gigs, award ceremonies, red carpets & festivals interviewing bands.

I also frequently presented and produced the daily download music news podcast, made documentaries for BBC Radio 4 and also contributed to the BBC Radio 2 Arts show with Claudia Winkleman

07/08 - 05/09

**POSITION: UK RADIO HEAD AND PODCAST PRODUCER - SMIRNOFF EXPERIENCE SERIES NEW YORK & PARIS**



Main Roles: Interviewing artists, editing and scripting artist interviews for UK news desks. Selling interviews in, and gathering creds. I produced 5 podcasts about each stage and city in the series, with the latest being on original New York nightlife. <http://www.facebook.com/smirnoffGB>

06/08 - 09/08

**POSITION: MUSIC JOURNALIST/PRESENTER SAN MIGUEL HIDDEN DEPTHS SERIES**



Main Roles: Presenter of their webcast series, artist interviews. I also did all radio interviews for BBC, XFM, and local output.

[www.sanmiguel.co.uk/hiddendepths](http://www.sanmiguel.co.uk/hiddendepths)

05/03 - 01/06

**POSITION: JOURNALIST, VIRGIN RADIO**



Main Roles: Writing and reading news bulletins, reporting across local London news stories, making mini-documentaries for the specialist shows on Virgin, future planning and interviewing bands.

04/02-05/03

**POSITION: FREELANCE JOURNALIST**



BBC Radio 1 entertainment news reporter, Breakfast show reporter at BBC Three Counties. I wrote a read new for Sky News Radio and did some assistant production work for GMTV.

JOANNA YOULE  
TEL: 608 495 598  
EMAIL: Jo@Jyoule.co.uk  
www.jyoule.co.uk  
08/01 - 04/02



**POSITION: ASSISTANT PROMO DIRECTOR, BBC CHOICE**  
Main Roles: Writing and directing short promotional trails for the programming of the channel. Editing trails and working on the ideas team for the launch of BBC 3.

02/01 - 08/01



**POSITION: ASSOCIATE PRODUCER, BBC CHOICE**  
Main roles: Sub-editing & writing content. Devising micro sites from programming, and commissioning writers. Site planning and production.



Sole Producer for micro site, World Clubbing, involving extensive research into the global club scene, liaising with promoters, artists, DJ's & record labels.

06/0 - 02/01



**POSITION: PRODUCTION ASSISTANT, CNN INTERNATIONAL**  
Main Roles: Researching stories, guest booking, script writing field producing, auto-cue, setting up shoots and more frequently interviewing and producing on them. I also wrote and researched three of my own short feature packages which aired on both World Business This Morning and World Business Today.

06/99-09/99



**POSITION: INTERN FOR SHOW EARTH MATTERS, CNN, ATLANTA**  
Main Roles: Researching feature ideas for the show, field producing, script writing, underwater producing. Also while interning for CNN I was the voice on a short documentary for US cable channel, HBO.

## A C A D E M I C

9/97-6/00



### SOUTHAMPTON INSTITUTE

Awarded BA (hons) Journalism, Classification: 2.1  
Summary: The course incorporated a wide variety of modules crucial to the field of journalism including:  
Sub-editing and design, Photography, On-Line multi-media production, Feature writing and applied research, TV and radio production, Hard news gathering, and Shorthand.

9/93-6/96

### BROOKLANDS COLLEGE, WEYBRIDGE, SURREY

3 'A' levels: English (A), Photography (B), Media Studies (B)  
9 GCSE's including English, Maths, French, Geography

## O T H E R S K I L L S

### Software

Dreamweaver 2/3, Adobe Audition, Dira Star track, Highlander, Bryan, Garageband, Audacity, Adobe Photoshop, Adobe Image Ready 1.0, WS\_FTP 95, Adobe Premiere, Simple digitising & editing using Quicktime, Media Cleaner Pro.

JOANNA YOULE  
TEL: 608 495 598  
EMAIL: Jo@Joyoule.co.uk  
www.joyoule.co.uk

PERSONAL

Date of Birth 12.11.77  
Driving Licence Full UK  
Nationality British

REFERENCE Available Upon Request