

Rebecca Grisedale-Sherry
Award-winning Producer
rebeccasatellite@yahoo.co.uk
<https://www.linkedin.com/in/beckygrisedalesherry/>
@x_ray_bex

Skills

Live and Pre/Post Audio Production - Experienced producer of live and pre-recorded music and speech radio, podcast producer and editor, outside broadcast producer

Creative - Producer of campaigns and content for the BBC, digital storyteller for social platforms, experienced creative ideas team leader, experience in developing, pitching and winning commissions

Editorial - Broadcast Journalist with track record of covering stories from London to New York. producer and editorial lead for daily breakfast programme, writer of scripts to hourly deadlines, digital and online content, metadata

Communication - Manager of production teams including talent, technical staff, journalists, production assistants, guests and members of public, international contacts book and talent database

Technical skills - radio studio live production, audio editing and podcast production, deadline driven approach to admin and legal obligations, typing speed 40wpm

Extras - Spoken French and German to competent level

About Me

I'm a creative audio producer with 14 years experience of delivering content for national and digital networks (BBC Radio 1, BBC 6 Music) and award-winning newsrooms (BBC Radio London, Sony Gold 2009 / Radio Academy award Bronze 2014).

I spent a year producing Now Playing @ BBC 6Music and The Surgery on BBC Radio 1 with Somethin' Else. As Producer, I grew the audience for Now Playing to it's highest ever reach, and increased The Surgery reach by 17%. My strategy focused on turning audio highlights from each show into subtitled, shareable digital stories. During my time with Somethin' Else, I won commissions for for two BBC iPlayer and BBC Radio 1 documentaries, and worked on the winning pitch for The Blues show on BBC Radio 2.

I currently produce The Media Podcast with Olly Mann and work with

companies like Platoon and BBC Radio 1 in podcast development. I used to make Vanessa Feltz's podcast for BBC Radio London and have created original strands for Resonance FM and London Fields Radio.

Producing high profile presenters like Gemma Cairney and Vanessa Feltz requires good talent management and I can deal smoothly with any sticky situation. I enjoy building relationships with new presenters and third parties (like presenter Katie Thistleton and charity YoungMinds for The Surgery). I regularly mentor junior colleagues, and network continuously to bring diverse perspectives and new voices into my team. I have a contacts book of original talent and excellent relationships with agents and PR companies.

As a producer I've spent years in studios outputting live broadcasts so I'm able to operate broadcast equipment from dialling ISDNs to Network switching and driving the desk. I've spent so long editing audio that I instinctively know what makes a trail compelling and how to craft a station's sound. I have led teams of up to ten producing big moments for BBC Radio 1 (My Mind And Me campaign) and outside broadcasts (London Olympics 2012 for BBC Radio London).

Working as a broadcast journalist with BBC Radio London has given me a comprehensive understanding of editorial guidelines, media law and compliance policies. Accuracy and impartiality are central to everything I do. I'm used to working in an environment where short and long term planning priorities coexist, and have produced countless programmes in breaking news scenarios.

Music is my passion. I am a mixtape junkie and vinyl DJ, and I have produced live radio sessions from Eska to The London Community Gospel Choir. I am working on an archive project to record stories from the regulars of some of London's lost pubs and social clubs, and I love to share untold stories.

Employment

July 2017 - present

Freelance audio producer for clients including the BBC, PPM Productions (The Media Podcast with Olly Mann) and Platoon.

June 2016 - June 2017

Producer - Somethin' Else

As producer of The Surgery on Radio 1, I planned, booked, scripted and studio produced the weekly teen advice show in the year Radio 1 focused on mental health as part of their My Mind And Me Campaign.

Leading a team of four (excluding two presenters), I grew the audience reach by 17%.

As producer of Now Playing @ 6music, I created, booked and studio produced each week's musical theme and wrote a corresponding blog for each week's programme to encourage the audience to share stories for the show. The audience grew in my first quarter to it's highest ever reach.

Both roles involved high-level talent management and relationship development, as well as strong Editorial judgement and an understanding of what makes social media content shareable.

January 2013 - June 2016

Broadcast Journalist - BBC Radio London

Editorial lead and studio producer on BBC Radio London programmes including Breakfast, Drive and Vanessa Feltz's mid morning phone-in. As Breakfast Day Producer, I found stories, chased case studies and guests, scouted locations for reporters, wrote scripts and recorded pies for air. As Vanessa's producer, I scoured newspapers and social media to pick the stories which would get the phones ringing, find case studies to illustrate each item and studio produce the show. I also compiled, edited and complied Vanessa's weekly podcast.

May 2008 - December 2012

Broadcast Assistant - BBC Radio London

Researching stories, booking and briefing contributors, taking and vetting calls in the studio, meeting and greeting guests etc.

April 2008 – May 2008

Broadcast Assistant - BBC World New York Bureau

I spent a month working with the radio news team in New York chasing stories, recording interviews, producing on air content for international BBC platforms.

September 2007 – March 2008

Producer - BBC Radio London Late Show with Jumoke Fashola

Set up and live studio production of late night talk show with expert guests and callers, researching topics and talking points, booking and briefing contributors etc.

January 2005 - September 2007
Broadcast Assistant - BBC Radio London

Researching stories, booking and briefing contributors, taking and vetting calls in the studio, meeting and greeting guests etc.

Education

September 1996 - June 1999
University of Bradford, 2:1 BAHons in Interdisciplinary Human Studies.
Modules completed in Literature, Media, Sociology and Philosophy amongst others.

September 1989 - June 1996
Coopers' Company and Coborn School
A-Levels in French C, German C, History E.
9 GCSEs grades A-C including Maths and English.